



2021 Business Partner Application

(please print)

Business Name: _____

Contact: _____

Mailing Address: _____

Phone: _____

Email: _____

Website: _____

Facebook/Other Social Media: _____

Please Indicate Contribution Level:

Bronze \$100+ (includes one ticket to the 2021 Meeting)

Gold \$500+ (includes three tickets to the 2021 Meeting)

Silver \$250+ (includes two tickets to the 2021 Meeting)

Platinum \$1,000+ (includes four tickets to the 2021 Meeting)

Method of Payment: Cash Check Credit Card

Card Number: _____ Expiration Date: _____ CCV: _____

Please submit this form with payment to: La Grande Main Street Downtown 102 Depot St. La Grande OR 97850
LGMSD is a 501(c)3

*****PLEASE COMPLETE FORM FOR SPONSORSHIP OPPORTUNITIES*****

Silver- Select One **Gold-** Select Three **Platinum-** Select All

Extra Events can be Sponsored at \$50 per Event

<input type="checkbox"/> Hot Topics	<input type="checkbox"/> Discover Downtown
<input type="checkbox"/> Crazy Days	<input type="checkbox"/> Downtown Trick or Treat
<input type="checkbox"/> Plaid Friday/Small Business Saturday	<input type="checkbox"/> New Year's Eve Block Party

All LGMSD Partners can Sponsor the Eastern Oregon Beer Festival and the La Grande Main Street Holiday Festivities at a 10-20% Discount. Ask for a Sponsorship Form for these events.

Would you like to participate in the Main Street Discount Card program? Yes No

If Yes, please describe your discount: _____

Businesses who register before March 1st 2021 will be featured on the 2021 Main Street Discount Card given to LGMSD Individual Supporters.

Please provide an updated digital logo for promotional purposes to director@lagrandemainstreet.org

Please describe your business/organization and its services for social media and promotional purposes:



2021 Business Partner Benefits

Being a Business Partner of La Grande Main Street Downtown means that you're supporting your community. Your contribution goes directly to funding all of LGMSD's Downtown supporting activities including:

- The Flower Basket Program: Your partnership contribution pays for the beautiful flower baskets hung from the lampposts downtown every year, brightening our Downtown in the warmer months of the year.
- Downtown Events: Every year thousands of people come Downtown to attend our special events. Your contribution makes events like Crazy Days, Downtown Trick or Treat, Plaid Friday, and the New Year's Eve Block Party and Ball Drop possible.
- Business Education and Development: The Hot Topics series is in-part presented by LGMSD. These events provide businesses with educational resources centered around topics central to every business' success, as well as an opportunity to consult and converse with your fellow businesses on best practices.

... with much more to come in 2021!

You also receive some special recognition and perks for being a Main Street Partner. These benefits vary depending on your contribution level and are as follows:

Bronze (\$100 or more)

At the Bronze level, we will thank you for your contribution with recognition in each of our distribution-wide electronic communications (the LGMSD Newsletter). You will also receive a Partner Appreciation post on our Social Media channels (please include a logo and a description of your organization; Partner Appreciation posts will be distributed throughout the year).

Silver (\$250 or more)

At the Silver Level, you get all the perks of a Bronze member. You will also be able to sponsor 1 Main Street event (additional events can be sponsored at \$50 per event). At sponsored events, Silver Partners will be acknowledged in all electronic and print promotions.

Gold (\$500 or more)

At the Gold Level, you get all the perks of a Bronze member, as well as acknowledgement on lagrandemainstreet.org. You will also be able to Sponsor 3 Main Street events (additional events can be sponsored at \$50 per event). At sponsored events, Gold Partners will be acknowledged in all electronic and print promotions, as well as in radio promotions.

Platinum (\$1000 or more)

At the Platinum Level, you get all the perks of a Bronze member, as well as acknowledgement on lagrandemainstreet.org. You will also be a sponsor for 6 different Main Street events. At sponsored events, Platinum Partners will be acknowledged in all electronic and print promotions, as well as in radio promotions, over the PA at the event, and on a special banner displayed at the event.

All Partners get a discount on Vendor fees for major events, and 10-20% off sponsorship for the Eastern Oregon Beer Fest and Main Street Holiday festivities (10% for Bronze, 20% for Silver and up).

These premier events are highly visible, and our contributing partners will have the priority and edge in reaching those audiences.

All Partners can also receive a 15% discount off professional design services from Redbat Design! Check www.redbatdesign.com/mainstreet for more info!



2020 Business Partner Benefits At-A-Glance

	Bronze	Silver	Gold	Platinum
Tickets to 2021 Annual Meeting	1	2	3	4
Promotion in Newsletter	✓	✓	✓	✓
Promotion on Social Media	✓	✓	✓	✓
Promotion on Website			✓	✓
Event Sponsorships	0	1	3	6
Electronic Event Promotions		✓	✓	✓
Print Event Promotions		✓	✓	✓
Radio Event Promotions			✓	✓
PA Acknowledgements at Events				✓
Logo on Event Banners				✓
Discount on Event Vendor Fees	✓	✓	✓	✓
10% off EOB and Holiday Sponsorships	✓	✓	✓	✓
15% off Professional Services from Redbat Design	✓	✓	✓	✓